

The 2019 press release:

A FOCUS ON WOMEN'S PHOTOGRAPHY



For the past four years « **Objectif FEMMES** » has been **the French photo event** exclusively highlighting female photographers.

Whether they work on the human body, nature, current events, or capture a more abstract reality through their lenses, each artist has her own personal view of life which is captured in her work, telling us a particular story.

Why only women? Because they remain largely underexposed compared to their male counterparts : in 2017, out of 704 photographers with a press card, 610 were men. Out of 3426 photos published, only 911 were signed by women ... (source Fisheyes - June 2017)

Do women not deserve better? Karine Paoli, herself a photographer and creator of the Objectif **FEMMES** event, wanted to promote the female approach to photography.

She has hence committed herself to bringing to the forefront the audacity and talent of female photographers, and to making them evermore visible to the public eye.

With two curators (Valérie Paumelle and Sophie Verdier), she has selected five artists, who will have the great opportunity to be exhibited in Paris.

The prestigious event will be showcased in the sumptuous rooms of the City Hall of the 9th district of Paris.

With the complicity of the mayor Delphine Bürkli, Karine Paoli has succeeded in her venture : that of staging solely the talent of female artists.



Editorial by Delphine Bürkli :

"In the 9th district of Paris, photography is feminine. For the past four years, the 9th district has hosted the "Objectif FEMMES" exhibition, which invites the general public to see the works of talented female photographers. This wonderful initiative by Karine Paoli, which I have been accompanying since its creation, has revealed Parisian and international artists today renowned. I am particularly proud of it.

For this new edition, five women photographers will present their works in the Aguado salons of the City Hall of the 9th district of Paris, from October 1st to 8th, 2019. Do not miss this essential « rendezvous » of women's photography in Paris that combines talent, emotion and sensitivity.

A prize will be awarded to one of the 5 photographers selected in 2019.

On this occasion a jury, exclusively composed of influential women, all of with a passion for Art, will elect their favorite **photographer** from the vernissage, on **October 2nd 2019**, at the City Hall of the 9th district of Paris.

Here are the names of the 5 photographers selected in 2019 :

- Carole Charbonnier (France),
- Sophie Le Gendre (France),
- Lesia Maruschak (Canada),
- Isabelle Seilern (France),
- Erica Simone (United States).



The Jury of Objectif **FEMMES** 2019 is represented by :

- Delphine Bürkli - Maire du 9^e arrondissement,
- Claire Bouchenard - Avocat Associée du Cabinet International Osborne Clarke,
- Stéphanie Chermont - Journaliste,
- Fabienne Filliole - Directrice générale de DAHINDEN,
- Claire Gagnaire - Secrétaire Générale du groupe LES MANUFACTURES FÉVRIER,
- Marie Joly - Responsable marketing et partenariats chez MUSEUM TV,
- Claire Lauras - Directrice régionale déléguée de JCDECAUX,
- Frédérique Libaud - Directrice Associée de l'Agence FLAG,
- Céline Maillard - Responsable du programme 1 immeuble 1 œuvre EMERIGE,
- Arianne Rolland - Directrice de l'image et de la communication corporate de L'OREAL,
- Catherine Schöfer - Directrice Générale de PARISPREMIERE et TEVA,
- Valérie Paumelle - Agent d'artistes et Commissaire d'exposition Objectif **FEMMES**,
- Sophie Verdier - Communication Manager EMEA PNY et Commissaire d'exposition Objectif **FEMMES**.

For mor inforamtion contact :

kpaoli@objectiffemmes.art 06 82 77 80 58 – www.objectif-femmes.art